

Characteristics of Ventura County agriculture

- Diverse
- Small
- High-value
- Labor-intensive

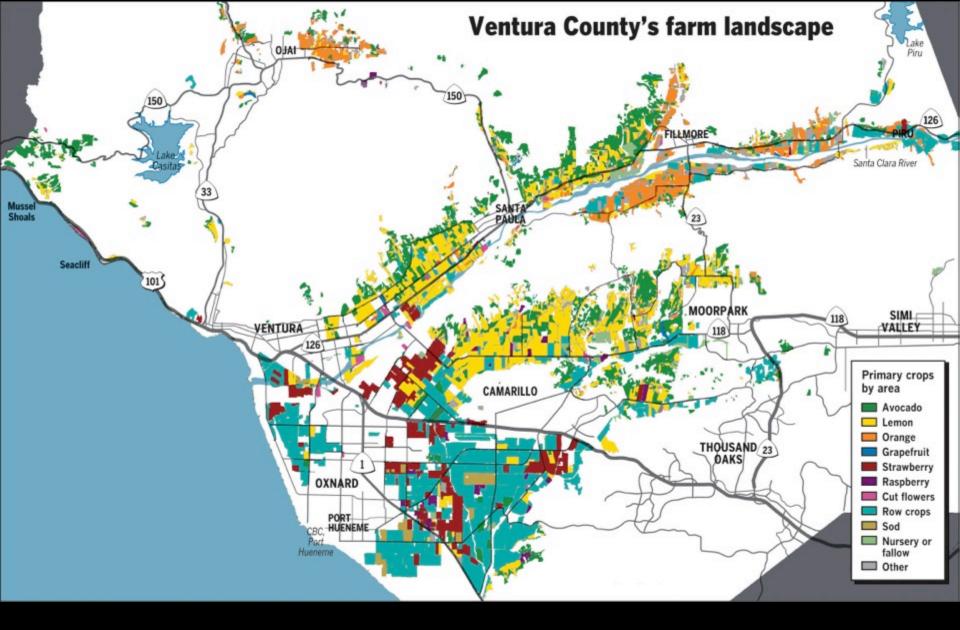


Characteristics of Ventura County farm workers

- Foreign-born
- Largely undocumented
- Low wages
- Mostly permanent residents







Harvested cropland: 89,321 acres Urbanized land: 105,461 Acres converted from farmland to urban uses 1992-2012: 8,772



Commodities produced by Farm Bureau members

Alfalfa	Broccoli	Christmas trees	Grapefruit	Nectarines	Raspberries
Apples	Brussels sprouts	Cilantro	Herbs	Nursery stock	Sage
Arugula	Cabbage	Collard	Hogs	Olives	Sheep
Artichokes	Cantaloupes	Container plants	Honey	Oranges	Spinach
Avocados	Carrots	Corn	Kale	Parsley	Squash
Barley	Cattle	Cucumber	Kiwi	Peaches	Strawberries
Beans (Lima)	Cauliflower	Dill	Kohlrabi	Pears	Sunflowers
Beans (Green snap)	Celery	Ducks	Leek	Peas	Swiss chard
Bees	Cherimoyas	Eggs	Lemons	Peppers	Tangerines
Beneficial insects,	Cherries	Eggplant	Lettuce	Pimentos	Tomatoes
nematodes and	Chicory	Endive	Limes	Plums	Turf/sod
snails	Chinese	Fennel	Mint	Potatoes	Turnips
Blackberries	Cabbage	Flowers	Mizuna	Pumpkins	Watercress
Blueberries	Chinese greens	Gai Lon	Mushrooms	Radishes	Watermelon
Bok choy	Chives	Grapes	Mustard	Rapini	Zucchini

By the numbers

• Number of farms in VC: 2,150

• Average size: 131 acres

• Statewide average: 328 acres

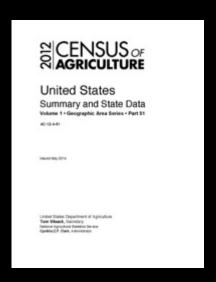
• National average: 434 acres

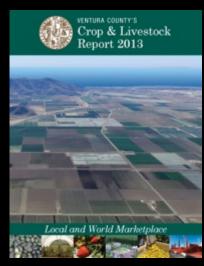
• VC median: 12 acres

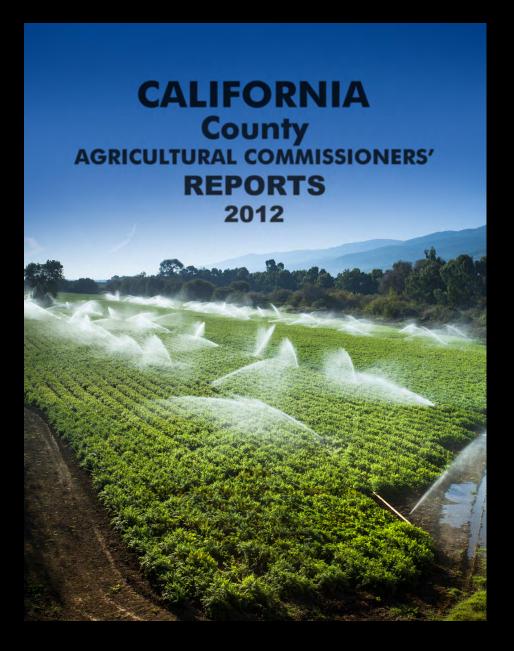
• Percentage <50 acres: 78%

• Orchard crops: 41,027 acres

• Berries, vegetables: 59,674 acres







- No. 9 ag county in California,
 No. 10 in U.S.
- Total crop value: \$2.1 billion
- Average per acre: \$23,500
- Real increase in per-acre value since 1998: 50%
- 9 times the per-acre value of No. 1 (Fresno)
- Nation's leading producer of lemons, raspberries

No. 1: Strawberries \$609 million 13,555 acres



No. 2: Avocados \$210 million 20,121 acres



No. 3: Raspberries \$196 million 4,286 acres



No. 4: Nursery stock \$186 million 3,194 acres (field access) 7 million sq. ft. (greenhouses)



No. 5: Lemons \$190 million 15,345 acres





Ventura County's ag labor force

Born outside of the U.S.: 95%

Of those, percentage born in Mexico: 96%

Average length of time in U.S.: 11 years

Percentage lacking legal status: 57%

Percentage with U.S. citizenship: 10%

Percentage who speak only Spanish: 53%

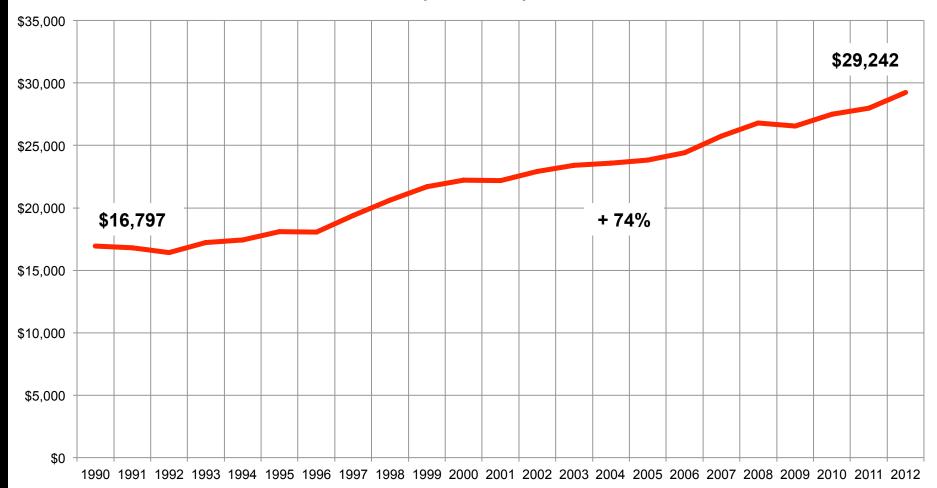
Median age: 32

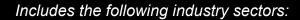




Source: Results from California counties sampled by National Agricultural Workers Survey (2004)

Average Ventura County Annual Agricultural Wages 1990-2012 (Nominal)





NAICS Code

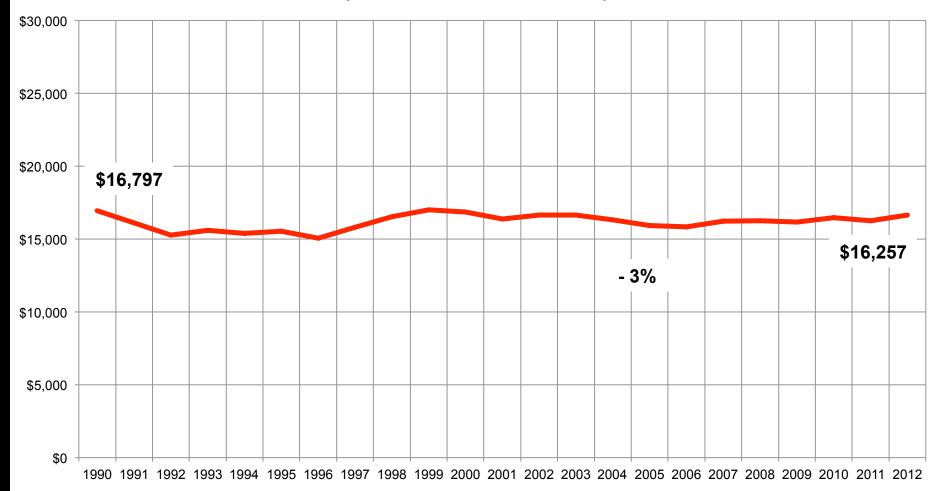
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111	Crop Production
1112	Vegetable and Melon Farming
1113	Fruit and Tree Nut Farming
1114	Greenhouse, Nursery, and Floriculture Production

Support Activities for Agriculture and Forestry

Source: California Employment Development Department

Average Ventura County Annual Agricultural Wages 1990-2012 (Constant 1990 Dollars)





NAICS Code

111 Crop Production

1112 Vegetable and Melon Farming

1113 Fruit and Tree Nut Farming

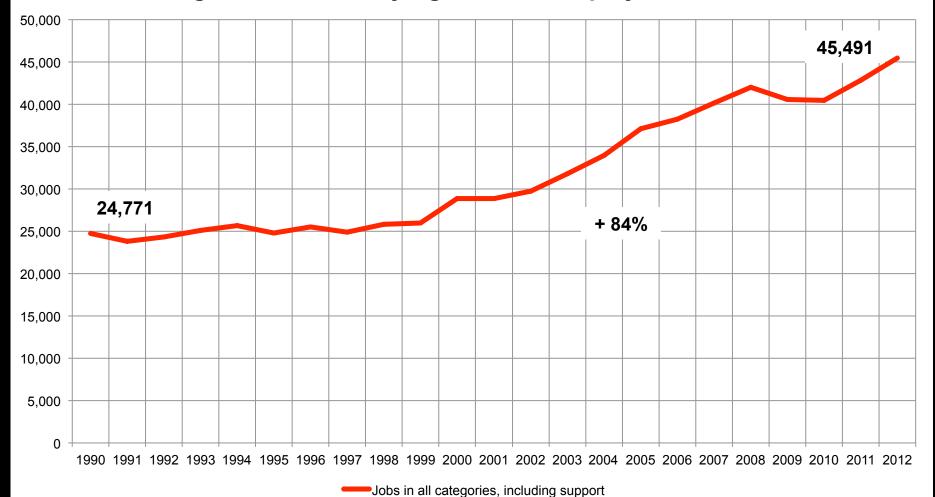
1114 Greenhouse, Nursery, and Floriculture Production

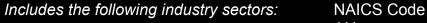
Source: California Employment Development Department

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Support Activities for Agriculture and Forestry

Average Ventura County Agricultural Employment 1990-2012





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Source: California Employment Development Department

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Support Activities for Agriculture and Forestry



www.farmbureauvc.com

info@farmbureauvc.com

(805) 289-0155

