



HOUSE FARM WORKERS!

Promoting safe, decent, and affordable housing for
Ventura County farm workers since 2004

After being forced to cancel it in 2020 because of COVID-19, we are pleased to announce our annual “From Field to Fork” fundraising event is back in 2021 – with a slight twist. Please mark your calendar for 6:00 p.m. to 8:00 p.m. on July 15th. And please consider becoming a sponsor.

FROM FIELD TO FORK – It’s a Drive-Through

As in the past, this year’s event will feature a delicious meal created by local chefs using produce from Ventura County fields and orchards. With McGrath Family Farms as the backdrop, guests will drive through and pick up their meals complete with entrée, hearty salad, side dish and dessert. Guests will then be invited to return home to dine and enjoy the rest of the “**From Field to Fork**” farmworker celebration virtually via online viewing. The program will feature presentation of the \$3,000 Ellen Brokaw Scholarship to three children of farmworkers, virtual farm tours from the growers who are donating the food, and remarks by John Krist, CEO of Farm Bureau of Ventura County and co-chair of the event planning committee.

YOUR SUPPORT HELPS FARM WORKERS IN VENTURA COUNTY

Although they are essential workers, the men and women who tend and harvest Ventura County’s crops find it very difficult to afford the region’s extremely high housing costs. Too often they pay high rents to live under overcrowded conditions that jeopardize their health and disrupt their children’s education. *House Farm Workers!* addresses this by educating the public and community leaders about the need for more safe, decent and affordable farmworker housing, and by advocating for its construction.

We invite you to join Brokaw Ranch Co., Farm Credit West, Leavens Ranches LLC, Limoneira Co., Tom and Karen Pecht, Pinkerton Ranch, and Rancho Santa Clara del Norte in sponsoring our 10th annual “From Field to Fork.” Proceeds will fund the critical education and advocacy efforts of *House Farm Workers!*

Below is a description of sponsorship levels and benefits. Thank you for considering this opportunity!



A celebration of food, farms, and farm workers

SPONSOR BENEFITS

	Visionary \$7,500	Champion \$5,000	Community Leader \$3,000	Steward \$1,500	Builder \$1,000	Collaborator \$500 +
Prominently noted on all event materials	•					
Presence on meal container (bag/box)	•	•				
Mentioned in pre- & post-event publicity	•	•	•			
Verbal recognition during event	•	•	•	•		
Recognition in social media	Two Stand-Alone Posts with Logo	Two Stand-Alone Posts with Logo	One Stand-Alone Post with Logo	Mentioned in at least one combined post		
Logo Recognition on website / eBlasts	Large Logo & Link	Large Logo & Link	Medium Logo & Link	Medium Logo	Small Logo	
Visual recognition during event	Large Logo	Large Logo	Medium Logo	Small Logo	Listed	Listed
Event Tickets including meal	6 delivered to one location in Ventura County plus 2 bottles of wine and 1 CSA box	4 delivered to one location in Ventura County plus 1 bottle of wine and 1 CSA box	4 for pick-up	2 for pick-up	2 for pick-up	2 event tickets only (does not include meal)

To support House Farm Workers 2021 **From Field to Fork** event, please contact events@housefarmworkers.org or visit www.housefarmworkers.org/events.

FROM FIELD TO FORK

Thursday, July 15, 2021

• SPONSOR OPPORTUNITIES •

\$7,500

VISIONARY SPONSOR

Sponsor will be featured in promotional materials and media announcements.
Sponsor presence on meal container.
Sponsor logo will be highlighted in social media, on website, and during the event.
Sponsor will receive 6 event tickets, 6 meals delivered to one location in Ventura County, 2 bottles of wine, and 1 CSA box.

\$5,000

CHAMPION

Sponsor will be mentioned in pre- and post-event publicity.
Sponsor presence on meal container.
Large sponsor logo will be included in social media, on website, and during the event.
Sponsor will receive 4 event tickets, 4 meals delivered to one location in Ventura County, 1 bottle of wine and 1 CSA box.

\$3,000

COMMUNITY LEADER

Sponsor will be mentioned in pre- and post-event publicity.
Sponsor logo will be included in social media, on website, and during the event.
Sponsor will receive 4 event tickets and 4 drive-through meals.

\$1,500

STEWARD

Sponsor will be mentioned in social media.
Sponsor logo will be included on website and during the event.
Sponsor will receive 2 event tickets and 2 drive-through meals.

\$1,000

BUILDER

Sponsor logo will be included on website.
Sponsor will be listed during the event.
Sponsor will receive 2 event tickets and 2 drive-through meals.

\$500

COLLABORATOR

Sponsor will be listed during the event.
Sponsor will receive 2 event tickets.

Please fill out and return the form below to *House Farm Workers!*

I am a ___VISIONARY ___CHAMPION ___COMMUNITY LEADER ___STEWARD ___BUILDER ___COLLABORATOR

And wish to contribute \$ _____. Instead of sponsoring, I am contributing a gift of \$ _____

NAME OF ORGANIZATION or HOW YOU WISH TO BE ACKNOWLEDGED IN PUBLICITY:

NAME: _____ CONTACT FOR QUESTIONS: _____

ADDRESS: _____

TELEPHONE: _____ EMAIL: _____

THANK YOU!

Please make check payable to: *House Farm Workers!*

Mail check and sponsor form to: *House Farm Workers!* P.O. Box 402, Santa Paula, CA 93061 Or visit
www.housefarmworkers.org/events and click on Sponsor Now to pay with a credit card.

House Farm Workers! is a tax-exempt 501(c)(3) organization. (EIN #47-4892669).

Sponsor contributions, less the fair-market value of the meal and add-ons are tax-deductible. For more
information, contact: info@housefarmworkers.org • 805-921-0430